



**VIRTUAL
GAMES**

THE LONDON YOUTH GAMES GO VIRTUAL WITH A SERIES OF SPORT-RELATED CHALLENGES SET BY YOUNG LONDONERS, FOR YOUNG LONDONERS

The London Youth Games are excited to announce the launch of the LYG Virtual Games. Starting Monday 8th June, the LYG Virtual Games will take place over four-weeks, giving children and young people the chance to represent their Boroughs in a series of sport-related challenges that can be done at home, at school or while out for daily exercise. All the challenges relate to a different sport and have been set by young Londoners, for young Londoners.

Please promote the Virtual Games across your network! We will provide all key assets as per information below.

KEY DATES:

- **Wednesday 3rd June:** Official announcement and Social Media Toolkit available for the BTO network
- **Monday 8th June:** Launch of the LYG Virtual Games
- **Saturday 4th July:** Winning Borough Crowned LYG Virtual Games Champions

CHALLENGES:

- Three challenges released every week on Monday, Tuesday and Wednesday at 9.00am
- The challenges will be released on the London Youth Games website and social media channels
- A Challenge Pack which includes a Challenge Sheet and Multi-Entry Scorecard will also be available to download from the London Youth Games website
- Participants are encouraged to share videos of their entries on social media using #ThisIsLYG for a chance to win the weekly MVP award

SCORING AND RESULTS:

- Participants have until Friday at 12.00pm to submit scores via London Youth Games website
- Sports Clubs can alternatively send their Multi-Entry Scorecards back to info@londonyouthgames.org
- Boroughs will receive points for each challenge based on their placings
- Boroughs scores will be calculated by a collated average score of participants from that borough, where applicable, and adding it to the total number of participants from that borough
- Results for the week will be announced every Friday at 5:00pm

SOCIAL MEDIA:

- LYG will send BTO's a Social Media Toolkit with suggestions on how to promote the Virtual Games via your social media channels (included in 'Key Dates' above)
- Follow us on [Instagram](#) [Twitter](#) [Facebook](#) [TikTok](#) to keep up to date with the LYG Virtual Games
- Share your videos using #ThisIsLYG for a chance to win the weekly MVP Award
- MVPs will be selected based on the ability, creativity and style shown in their videos

CONTACT US:

- If you have any questions about the LYG Virtual Games please contact info@londonyouthgames.org